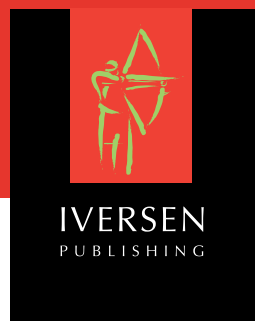


Literacy Catalog



IVERSEN
PUBLISHING



The Company That Puts the Learning in the Books



Dear Colleagues,

Iversen Publishing is a family-owned business and most of us have been classroom teachers so we certainly share your passion for education. At our first meeting we agreed that it was important to us to make teachers' busy lives easier. To do this we decided to focus on the hardest-to-teach students, put the essential learning into the books and provide free, detailed support material to save you planning time. In addition, we decided to base our product on reliable research and set up classroom pilots to make sure the product worked as we planned.

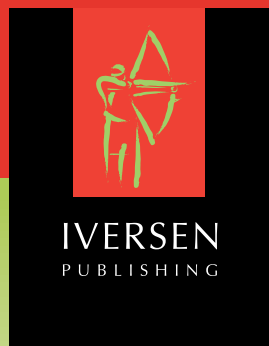
Please take the time to browse our catalog. You'll find products for all levels of your school and resources that motivate even the most reluctant readers. Check out the free resources that accompany each program by going to our website www.iversenpublishing.com

Please don't hesitate to contact us if you have any questions. Remember, we're here to make your job easier!

Sandra

Sandra Iversen PhD
Publisher

Product Overview Grid	Pre K & K	K & Grade 1	Grades 1 & 2	Grades 2 & 3	Grades 4-8	Contents
 Quick60 Get your students reading on level						page 4
Big Books	●	●				page 8
Vocabulary & Spelling Cards	●	●	●			page 9
Alphabet Poem Cards	●	●				page 10
Alphabet Books	●	●				page 11
School Home Connection Booklets		●	●	●	●	page 12
Factual Books Set 1		●	●			page 13
Factual Books Set 2			●	●	●	page 16
 Rev Up Reading Get your reluctant readers revved up!						page 20
Rev Up Reading Sports Cards			●	●	●	page 22
Rev Up Reading Extreme Cards			●	●	●	page 23
Rev Up Reading Action Cards			●	●	●	page 24
Rev Up Reading Science Cards			●	●	●	page 25
Rev Up Reading Climate Cards			●	●	●	page 26
Rev Up Reading Vocabulary-Learning Packs				●	●	page 27
Rev Up Reading Comprehension Strategy Packs				●	●	page 28
 Talk About Get your ELL students talking, reading, and writing!						page 30
Talk About Everyday Living	●	●	●	●	●	page 32
Talk About Things Around Me	●	●	●	●	●	page 34
Talk About Science In My World				●	●	page 36
Blueprint to Literacy Success						page 38
Order Form and Contact Details						page 40



Research

Everything Iversen Publishing publishes is research-based, piloted, graded by difficulty and tied to specific learning outcomes.

Experience

Iversen Publishing employees –

- are classroom teachers
- are Reading Recovery trained
- have a long history of educational publishing experience

Sales

Quality products are backed by –

- competitive pricing
- customer service
- prompt delivery

Why Buy Iversen Publishing Products?

Standards

Iversen Publishing products are correlated to the **Common Core State Standards.**

Teacher Support

In addition to putting the learning right into the books, we also provide you with free, on-line, comprehensive teacher support material including –

- product overviews
- training videos
- sample viewing
- detailed lesson plans
- photocopiable masters

By visiting www.iversenpublishing.com you have the flexibility to browse and purchase products when it suits you.

The Learning Is in the Books

At Iversen Publishing we know how students learn to read and write, and we have put that learning right into the books your students will read.

The books have specific learning outcomes which encompass the five facets of reading –

- phonemic awareness
- phonics
- comprehension
- vocabulary
- fluency

We know how busy you are - our literacy programs will make your job easier and your students will love them!

Iversen Publishing Levels Grid

Iversen Level	Reading Age	Grade	Fountas Pinnell	Reading Recovery	DRA	Lexile
1	4-5	K	A	1	A - 1	
2	4-5	K	B	2	2	
3	4-5	K	C	3	4	
4	4-5	K	C	4	4	
5	5-6	First	D	5	6	
6	5-6	First	D	6	6	
7	5-6	First	E	7	8	
8	5-6	First	E	8	8	
9	5-6	First	F	9	10	
10	5-6	First	F	10	10	
11	6-7	First	G	11	12	
12	6-7	First	G	12	12	
13	6-7	First	H	13	14	200 - 299
14	6-7	First	H	14	14	
15	6-7	First	I	15	16	
16	6-7	First	I	16	16	
17	7-8	Second	J	17	16	
18	7-8	Second	J	18	18	300 - 399
19	7-8	Second	K	19	20	
20	7-8	Second	K	20	20	
21	7-8	Second	L		24	400 - 499
22	7-8	Second	L		24	
23	7-8	Second	M		28	
24	7-8	Second	M		28	
25	8-9	Third	N		30	500 - 599
26	8-9	Third	N		30	
27	8-9	Third	N		30	
28	8-9	Third	O		34	600 - 699
29	8-9	Third	O		34	
30	8-9	Third	O		34	





Get Your Students Reading on Level

Quick60 is a scientifically proven prevention/intervention program. It is research-based and piloted in classrooms. Quick60 has proven results for struggling readers and students learning English. It provides explicit instruction in all the elements needed for reading acquisition and development built into original high-quality resources, strictly leveled books, and a systematic series of planned lessons. The following components make up the Quick60 program –



bee



Vocabulary and Spelling Cards

Learn 60 words – Know and Spell More Than 660 Words.

60 cards introduce readers to 60 common word families each represented by an animal name.

Big Books

8 fiction Big Books teach oral language, vocabulary, and comprehension. The Big Books also systematically and explicitly teach eight phonemic awareness pre-reading skills –

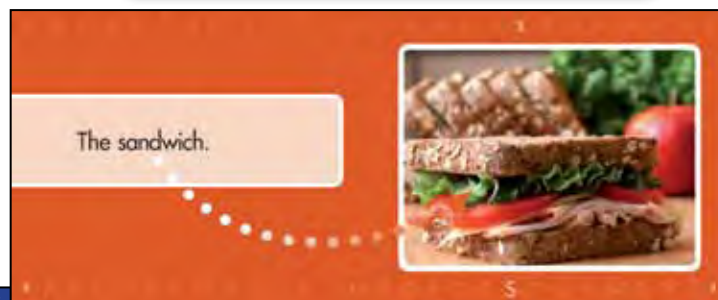
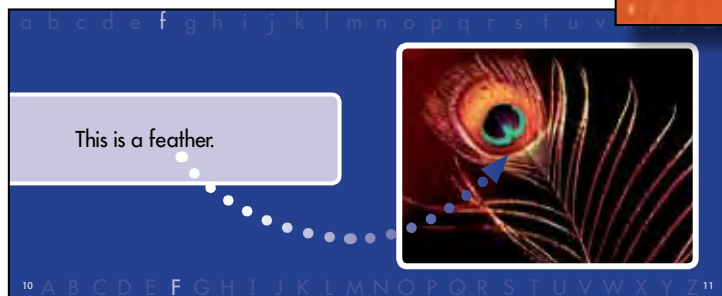
- word awareness
- syllable awareness
- rhyme awareness
- alliteration
- onset/rime awareness
- concepts of print
- phoneme segmenting
- phoneme blending



Alphabet Books

26 factual Alphabet Books systematically and explicitly teach –

- 26 alphabet letter names and sounds
- 26 high-frequency words



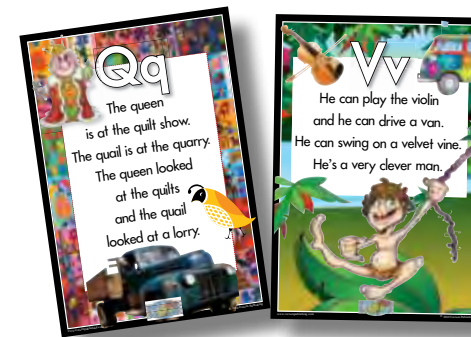
A Proven Prevention / Intervention Program



School Home Connection Booklets

120 booklets –

- link the school and the home
- provide revision and consolidation of the skills learned in each booklet.



Alphabet Poem Cards

26 Poem Cards teach and reinforce –

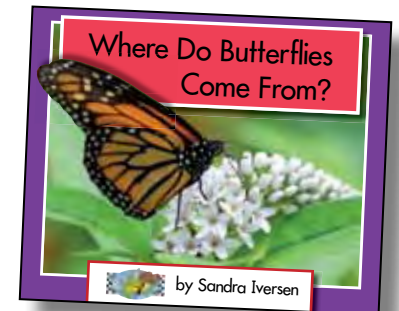
- alphabet letters and sounds
- the 26 high-frequency words taught in the Alphabet Books

Factual Books Set 1

- Levels 1-15
- F & P Levels A - I

60 sequential, leveled, factual books for emergent, early and early fluency readers that systematically and explicitly teach –

- phonemic awareness and phonic skills in a sequential order
- a further 60 high-frequency words
- content vocabulary
- comprehension
- fluency



Factual Books Set 2

- Levels 10 -24
- F & P Levels F - M

60 sequential, leveled, factual books progressing on from Set 1 that systematically and explicitly teach –

- grammar and vocabulary skills
- a further 60 high-frequency words
- specific content vocabulary
- comprehension
- fluency





Quick60 Research

In addition to consulting the wide body of literature pertaining to literacy, Iversen Publishing also bases its products on its own extensive scientific and observational research and incorporates formative and summative assessment into all its studies. Our research population is drawn from the hardest to teach students. These students are typically the lowest performers on standardized tests, come from low socioeconomic groups, live in dysfunctional and/or single parent families, have poor health, are often absent from school and receive little parent support for their literacy endeavors. Most of our research population also belongs to ethnic minority groups who may or may not speak English as their first language. Our current longitudinal study using Quick60 is showing us that with appropriate Tier 1, 2, and 3 intervention procedures and strategies, 99% of these students can read on grade level in the regular classroom.

Our Quick60 longitudinal study is taking place in an elementary school where the entire population comprises various ethnic minorities.

The principal reports – *The number of students identified with High Needs enrolling at EH School has reached critical levels. (High Needs classification means the students have either extreme learning needs and/or extreme behavioral needs and/or there are family circumstances that demonstrate a high level of need.) The current numbers of High Needs students already in the school, combined with new High Needs students enrolling, is propelling the school toward a precarious tipping point. Therefore it is no longer just or fair to expect teachers and students to cope without a much greater level of planned support. In addition to Federal funding, the School Board funds the employment of a specialist literacy teacher for 4 days a week to support small groups of students identified as At Risk in learning and behavior. The achievement results and improved behavior are outstanding. The program used is Quick60.*

Some Success Stories From the Longitudinal Study

ELL – Started Quick60 on Level 3. After 20 hours of instruction was reading unseen text independently on Level 15.

Eldest of 8 – Critical Attendance – Started Quick60 on Level 3. After 18 hours of instruction was reading unseen text independently on Level 15.

Quick60 Classroom Pilots

In 2010/11 Quick60 was piloted in schools in Florida, New York City, Rhode Island, Melbourne Australia, and New Zealand. The results were all positive.

A pilot was completed in two schools in Collier County, Florida. The Literacy Specialists reported – *Two students were unable to score on the FAIR, but after 40 lessons were able to score at the 1.3 grade levels. This is an unseen text with no picture clues or text introduction from the teacher. One Migrant Third Grade student ELL, ESE, with severe memory issues. After 10 lessons had increased his Fountas and Pinnell level from A to C.*

A 6 month pilot took place in Australia in 2010 in a school with a high population of Somali refugee students. At the end of the pilot 100% of the kindergarten students, all ELL, were reading text on grade level. This is unprecedented at this school. The principal also reported – *The other thing from a Principal's perspective is that the program is so well designed and scripted that somehow it is compensating for the teachers' lack of ability, knowledge, and insight.*

Some Success Stories From the International Pilots

A three month pilot took place in Warwick, Rhode Island. The Literacy Specialist reports – *I am indeed pleased with their growth. Four of the five students achieved accelerated growth of at least one year over the course of intervention. Two are at grade level, two others are within one level of grade level. I was pleased to see that the strategies and skills modeled and practiced in information texts transferred and were applied when reading fiction as well. Thank you again for the opportunity to use Quick60.*

A national 6 week pilot took place in New Zealand in 2010. Results show that with an average of 11.2 hours of instruction, the students reading ability increased by an average of four levels.

ELL – Severe language disorder. Started Quick60 on level 9. Ended the year on Level 21



Get Your Students Reading on Level

A Proven Prevention / Intervention Program



Big Books

Big Book characters teach other characters essential phonemic awareness and pre-reading skills.

Seven lesson plans for each book focus on prior knowledge, comprehension strategies, the setting, the characters, the targeted skill, innovation, and consolidation.



Big Books - single title \$25.00
 Big Books Set (8) - 978-1-77540-292-4 \$200.00
 e-Big Books Set - 978-1-77540-278-7
 school site license \$229.00

Vocabulary and Spelling Cards

60 Vocabulary and Spelling Cards teach –

- animals names and how to describe them
- words that rhyme with animal names
- the spelling pattern
- writing the spelling pattern to make new words
- learning the meaning of the new words.



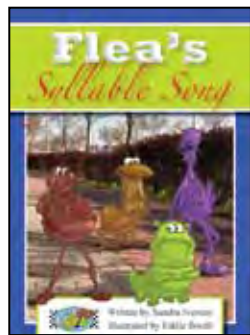
Vocabulary & Spelling Card Set (60)
 - 978-1-77540-366-1 \$99.00

Pre Reading /
Phonemic
Awareness
Skills



978-1-77540-282-4

BB1
Word Awareness



978-1-77540-283-1

BB2
Syllable
Awareness



978-1-77540-284-8

BB3
Rhyme
Awareness



978-1-77540-285-5

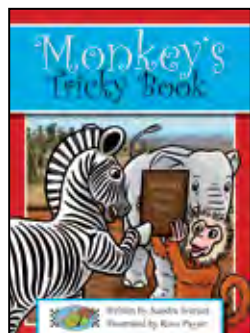
BB4
Alliteration

Pre Reading /
Phonemic
Awareness
Skills



978-1-77540-286-2

BB5
Onset Rime
Awareness



978-1-77540-287-9

BB6
Concepts of
Print



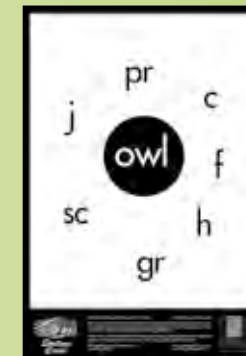
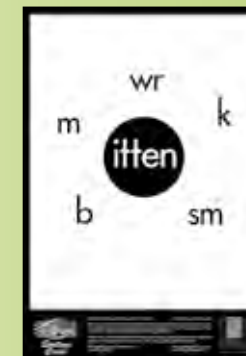
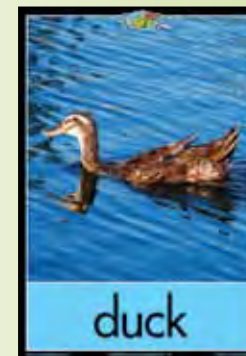
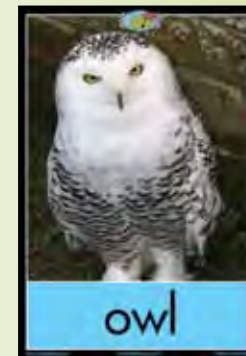
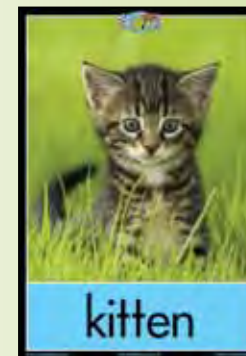
978-1-77540-288-6

BB7
Phoneme
Segmenting



978-1-77540-289-3

BB8
Phoneme
Blending





Get Your Students Reading on Level

A Proven Prevention / Intervention Program



Alphabet Poem Cards

Alphabet Poem Cards teach and reinforce alphabet letters, sounds and basic high-frequency words.

Photocopiable Masters and Sentence Strips available for each card.



Alphabet Poem Card Set (26)
- 978-1-77540-224-4 \$59.00

Alphabet Books

- Alphabet Books teach –
- alphabet letter names
 - alphabet letter sounds
 - upper and lower case alphabet letter forms
 - alphabetical order
 - 26 high-frequency words



Alphabet Books - single title.....	\$5.50
Alphabet Books Set (26) - 978-1-77540-186-5...	\$143.00
Alphabet Books Audio CD - 978-1-77540-235-0 .	\$49.00
Alphabet e-books Set - 978-1-77540-234-3	
school site license	\$198.00





Get Your Students Reading on Level

A Proven Prevention / Intervention Program



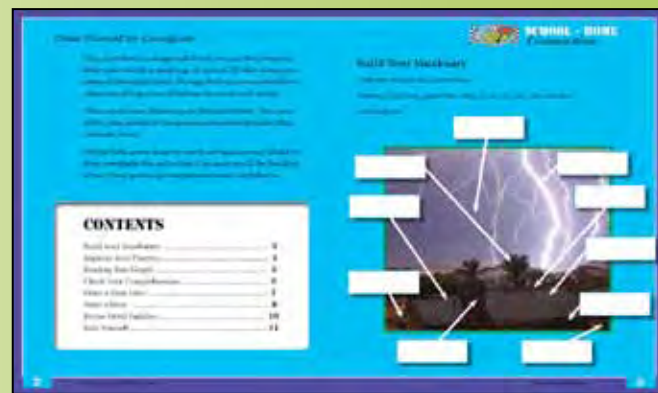
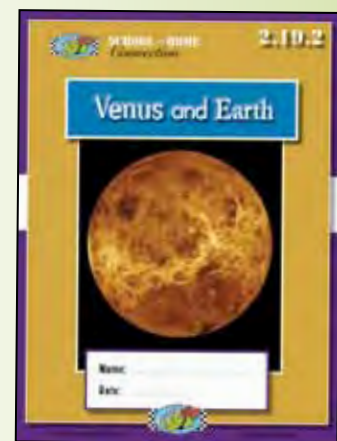
School Home Connection Booklets

120 student booklets that link the school and the home and –

- consolidate content vocabulary
- improve fluency
- test and extend comprehension
- check specific skills



School Home Connection - single title	\$1.00
School Home Connection Booklet Set	
Factual Set 1 (60)	\$60.00
Factual Set 2 (60)	\$60.00



Factual Books

Factual Books Set 1 teaches –

- targeted skills through many examples
- high-frequency words through repetition



Factual Books Set 1 - single title	\$5.50
Factual Books Set 1 (60)	\$330.00
Factual Books Set 1 Audio CD	
- 978-1-77540-236-7	\$119.00
Factual Books Set 1 e-books	
- 978-1-77540-294-0	
school site license	\$459.00

Reading Level 1	978-1-77540-088-2	978-1-77540-089-9	978-1-77540-090-5	978-1-77540-091-2
Reading Level 2	978-1-77540-092-9	978-1-77540-031-8	978-1-77540-093-6	978-1-77540-094-3
Reading Level 3	978-1-77540-095-0	978-1-77540-035-6	978-1-77540-036-3	978-1-77540-037-0
Reading Level 4	978-1-77540-096-7	978-1-77540-039-4	978-1-77540-097-4	978-1-77540-041-7
Reading Level 5	978-1-77540-098-1	978-1-77540-043-1	978-1-77540-044-8	978-1-77540-045-5



Get Your Students Reading on Level

A Proven Prevention / Intervention Program



Factual Books

- Factual Books Set 1 teaches about –
- glossaries
 - indexes
 - maps and charts



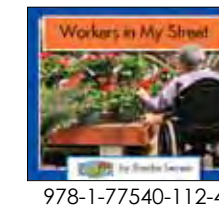
- Factual Books Set 1 teaches vocabulary through –
- photos
 - labels

Factual Books Set 1 - single title	\$5.50
Factual Books Set 1 (60) - 978-1-77540-187-2 . . .	\$330.00
Factual Books Set 1 Audio CD	
- 978-1-77540-236-7	\$119.00
Factual Books Set 1 e-books - 978-1-77540-294-0	
school site license	\$459.00

Reading Level 6



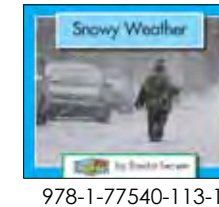
Reading Level 11



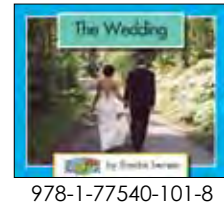
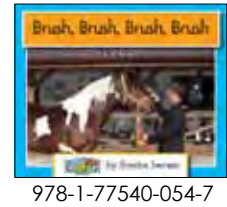
Reading Level 7



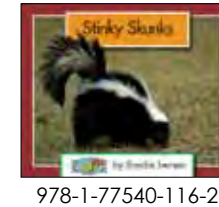
Reading Level 12



Reading Level 8



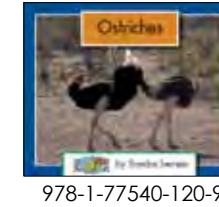
Reading Level 13



Reading Level 9



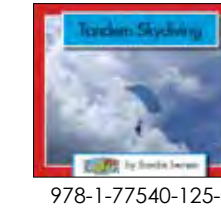
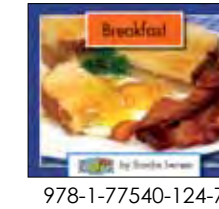
Reading Level 14



Reading Level 10



Reading Level 15





Get Your Students Reading on Level

A Proven Prevention / Intervention Program



Factual Books

Factual Books Set 2 teaches grammar –

- contractions
- abbreviations
- irregular plurals
- irregular past tense
- syllables



Factual Books Set 2 - single title	\$5.50
Factual Books Set 2 (60) - 978-1-77540-231-2 . . .	\$330.00
Factual Books Set 2 Audio CD	
- 978-1-77540-237-4	\$119.00
Factual Books Set 2 e-books - 978-1-77540-290-9	
school site license	\$459.00

Factual Books Set 2 teaches vocabulary –

- homographs and homophones
- prefixes and suffixes
- antonyms and synonyms



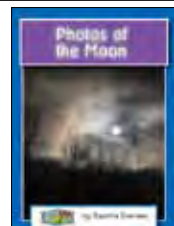
Reading Level 10



978-1-77540-220-6



978-1-77540-127-8



978-1-77540-128-5

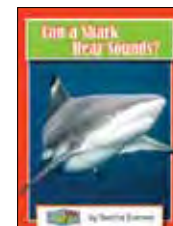


978-1-77540-129-2

Reading Level 15



879-1-77540-225-1



978-1-77540-147-6



978-1-77540-148-3

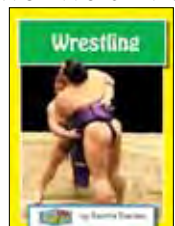


978-1-77540-149-0

Reading Level 11



978-1-77540-227-5



978-1-77540-131-5



978-1-77540-132-2



978-1-77540-133-9

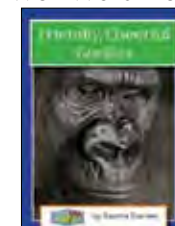
Reading Level 16



978-1-77540-150-6



978-1-77540-151-3



978-1-77540-152-0



978-1-77540-153-7

Reading Level 12



978-1-77540-134-6



978-1-77540-228-2



978-1-77540-136-0



978-1-77540-137-7

Reading Level 17



978-1-77540-154-4



978-1-77540-155-1



978-1-77540-156-8



978-1-77540-157-5

Reading Level 13



978-1-77540-138-4



978-1-77540-139-1



978-1-77540-140-7



978-1-77540-141-4

Reading Level 18



978-1-77540-158-2



978-1-77540-159-9



978-1-77540-160-5



978-1-77540-161-2

Reading Level 14



978-1-77540-142-1



978-1-77540-143-8



978-1-77540-144-5

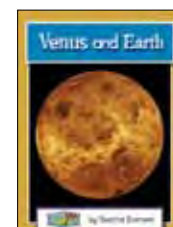


978-1-77540-145-2

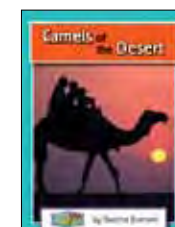
Reading Level 19



978-1-77540-162-9



978-1-77540-229-9



978-1-77540-164-3



978-1-77540-165-0



Get Your Students Reading on Level

Factual Books

Factual Books Set 2 teaches specific vocabulary –

- content words
- collective nouns
- theme words such as time and computer
- words borrowed from other languages



Factual Books Set 2 - single title	\$5.50
Factual Books Set 2 (60) - 978-1-77540-231-2 . . .	\$330.00
Factual Books Set 2 Audio CD - 978-1-77540-237-4	\$119.00
Factual Books Set 2 e-books - 978-1-77540-290-9 school site license	\$459.00

A Proven Prevention / Intervention Program

Teacher Support Material

The Quick60 teacher support material is free to download on-line at www.iversenpublishing.com. It includes the following –



Program Overview



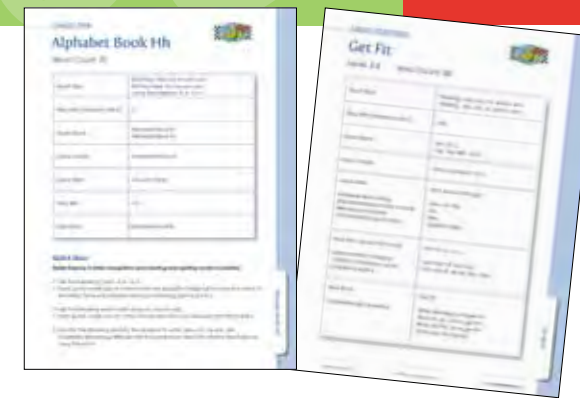
Poem Cards
Photocopiable
Masters



Color-Coded
Check Sheets



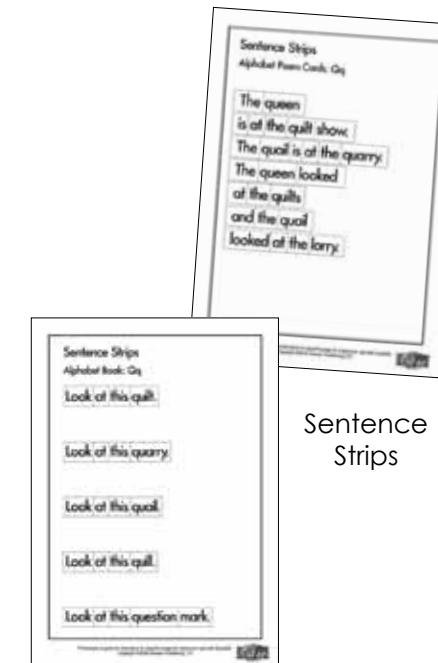
Spelling Practice Cards



Lesson Plans and Lesson Summaries



High-frequency
Word Cards



Sentence
Strips

Reading
Level
20



978-1-77540-166-7



978-1-77540-167-4

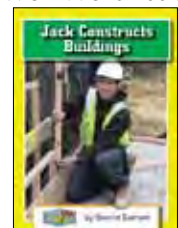


978-1-77540-168-1



978-1-77540-169-8

Reading
Level
21



978-1-77540-170-4



978-1-77540-171-1



978-1-77540-172-8



978-1-77540-226-8

Reading
Level
22



978-1-77540-174-2



978-1-77540-175-9



978-1-77540-176-6

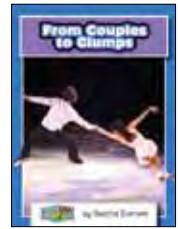


978-1-77540-177-3

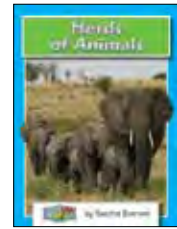
Reading
Level
23



978-1-77540-178-0



978-1-77540-179-7



978-1-77540-180-3



978-1-77540-181-0

Reading
Level
24



978-1-77540-182-7



978-1-77540-183-4



978-1-77540-184-1



978-1-77540-185-8

Quick60 Packs

Quick60 is available in a range of leveled and multi packs. Each pack offers a different variety of products. Refer to pricelist for inclusions.

Quick60 Leveled Packs Set 1	Level 1-5 Pack - 978-1-77540-820-8 \$650.00 Level 6-10 Pack - 978-1-77540-821-5 \$650.00 Level 11-15 Pack - 978-1-77540-822-2 \$650.00
Quick60 Leveled Packs Set 2	Level 10-14 Pack - 978-1-77540-823-9 \$650.00 Level 15-19 Pack - 978-1-77540-824-6 \$650.00 Level 20-24 Pack - 978-1-77540-825-3 \$650.00
Pre K & Kindergarten	Starter Pack - 978-1-77540-826-0 \$643.50
Kindergarten	Multi Pack - 978-1-77540-827-7 \$3158.10
First Grade	Multi Pack - 978-1-77540-828-4 \$3997.80
Second Grade	Multi Pack - 978-1-77540-829-1 \$2945.70





Rev Up Reading is a literacy program primarily designed to improve the literacy skills of reluctant readers and English language learners.

Rev Up Reading comprises sets of themed high-interest, low-readability, leveled fact and fiction cards.

Students work independently with these cards to increase fluency, vocabulary, comprehension, writing, and research skills.

Each card is divided into three passages of 100-120 words. Students reread the passages to increase reading rate and plot their progress on a fluency graph. Students then complete the follow-up activities in the student workbook. Evidence from these provides both formative and summative assessment.

Each Rev Up Reading set includes –

- 15 factual and 15 fiction cards
- comprehension multi-choice questions
- vocabulary multi-choice questions
- thesaurus, dictionary or Internet vocabulary search
- writing activity
- research activity

Free on-line resources include –

- program guide
- student workbook
- fluency graph
- answer sheets

Sports



Extreme



Action



Science

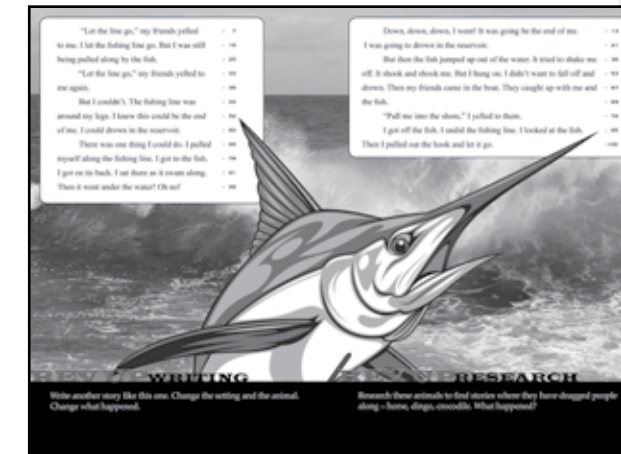


Climate



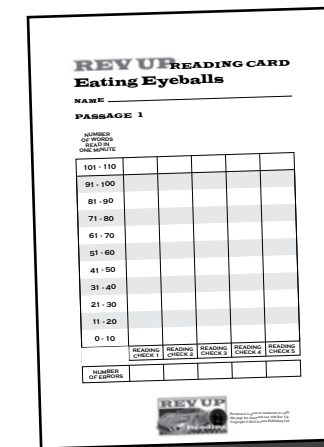
Rev Up Reading - Features

Students demonstrate their comprehension and vocabulary knowledge through answering multi-choice questions.



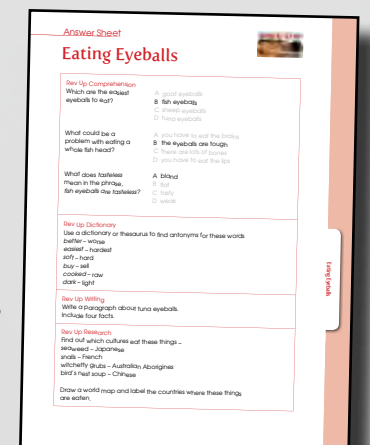
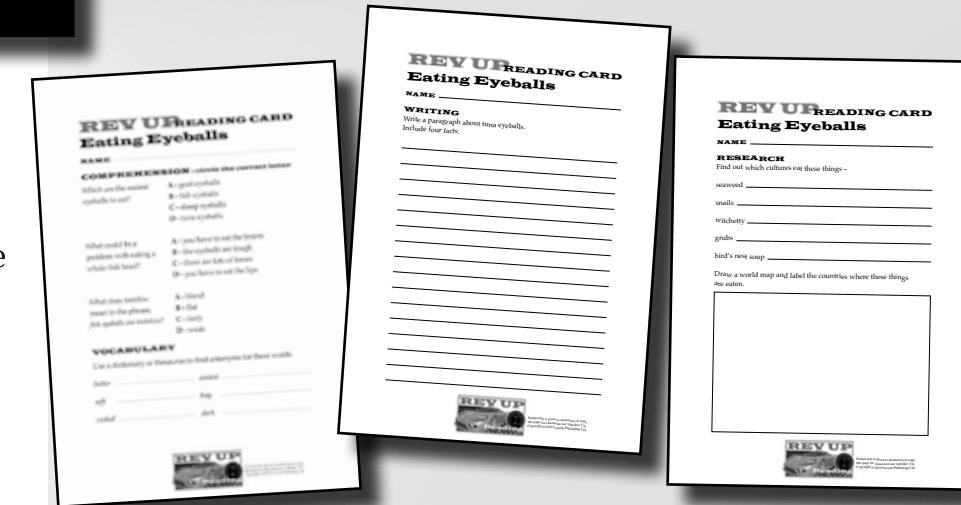
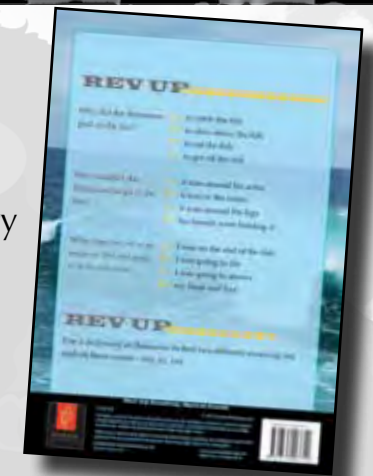
Students have opportunities to extend their writing and research skills.

Teachers are able to download free student workbooks.



Students can plot their progress on the fluency graph to check their speed and accuracy.

Teachers or students can use the answer booklet to check the answers.





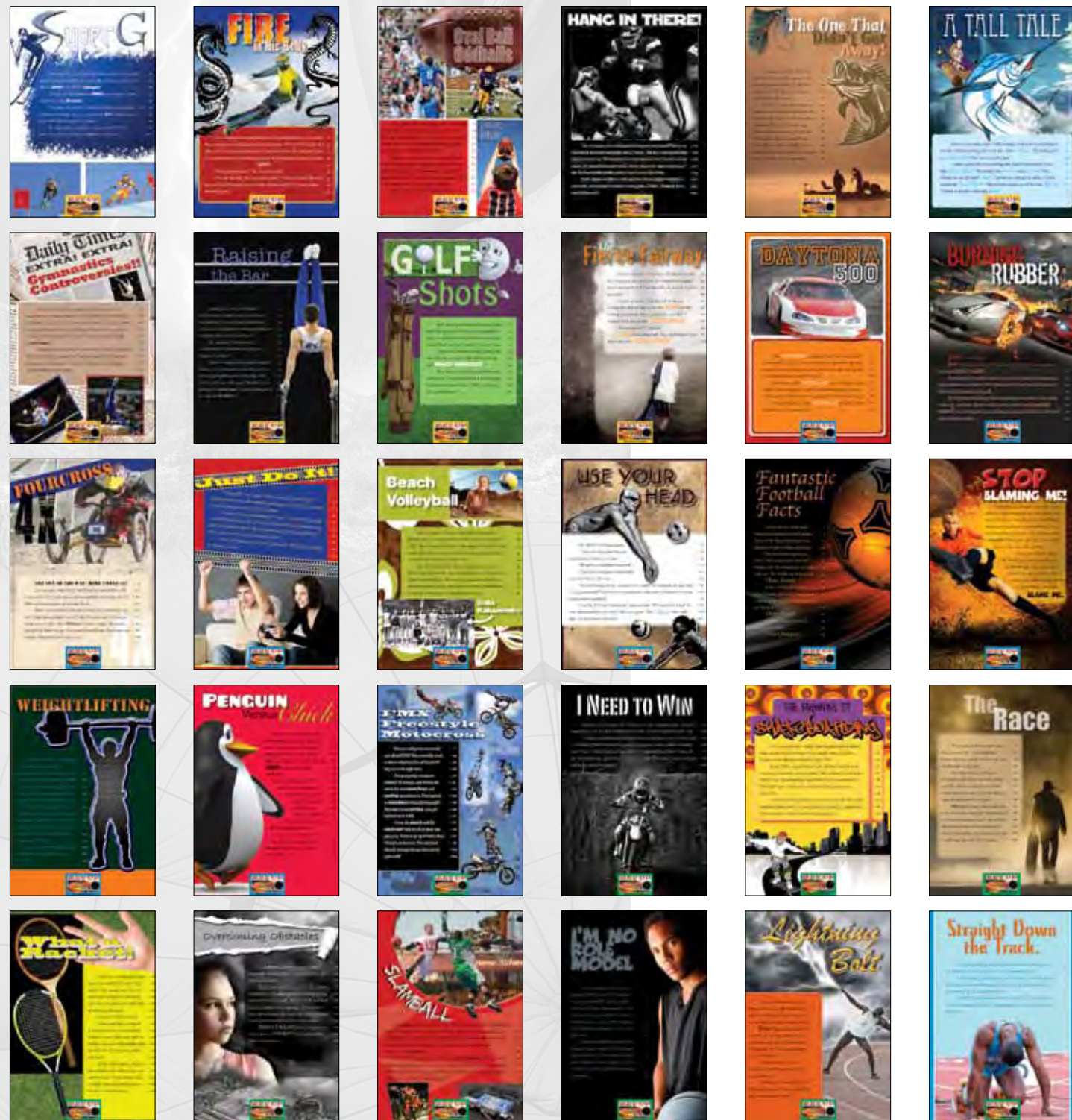
Sports

Reading Age
6 / 7 years

Rev Up Reading Sports Card Set
- 978-1-77540-271-8 \$109.00

Interest Level
9+ years

Intervention Levels
8 - 14



Get Your Reluctant Readers Revved Up!

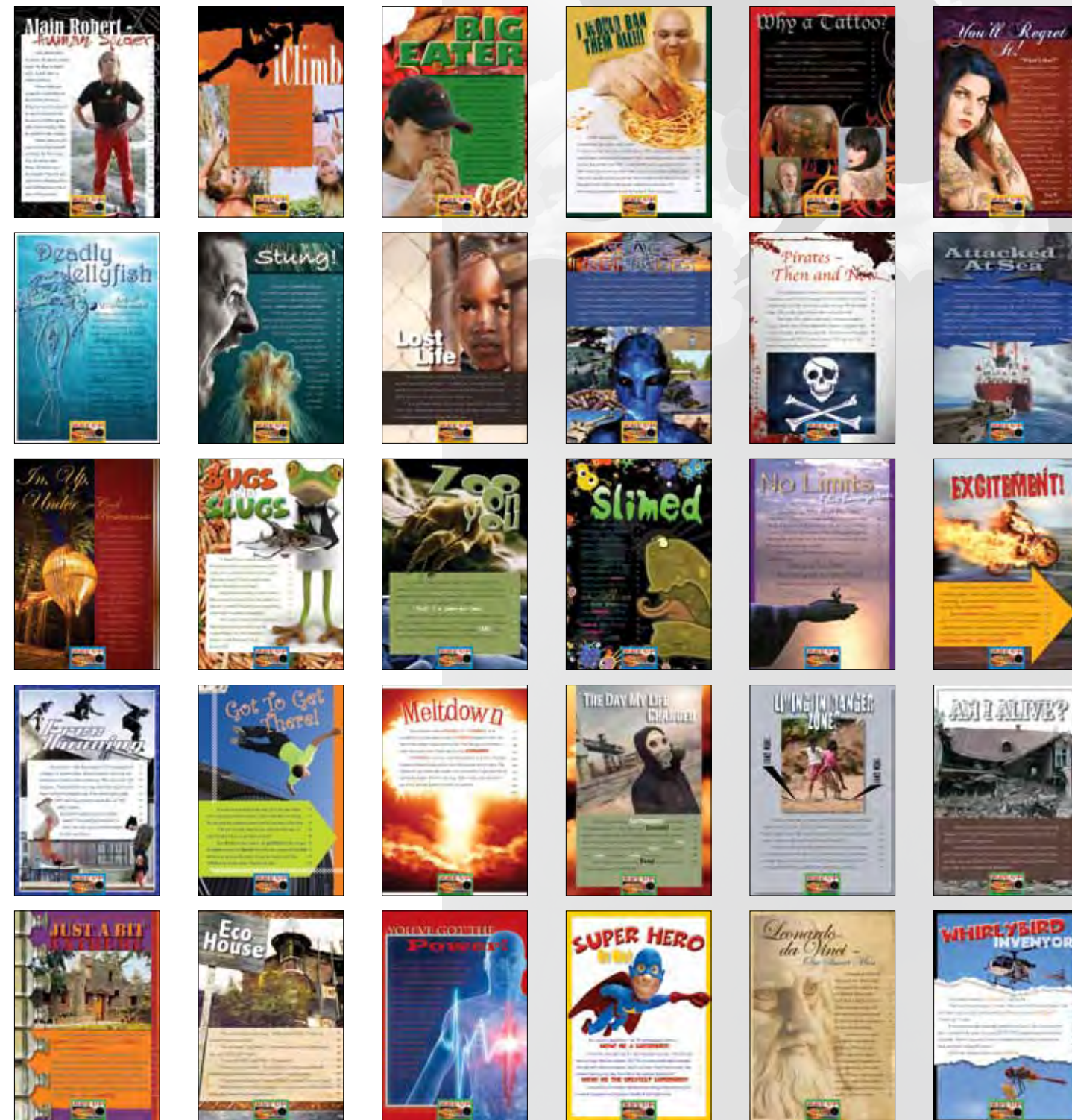
Extreme

Reading Age
6 / 7 years

Interest Level
9+ years

Intervention Levels
8 - 14

Rev Up Reading Extreme Card Set
- 978-1-77540-393-7 \$109.00





Get Your Reluctant Readers Revved Up!

Action

Reading Age
6 - 8 years

Rev Up Reading Action Card Set
- 978-1-77540-218-3 \$109.00
Rev Up Reading Action Audio CD
- 978-1-77540-238-1 \$49.00

Interest Level
9+ years

Intervention Levels
15 - 24



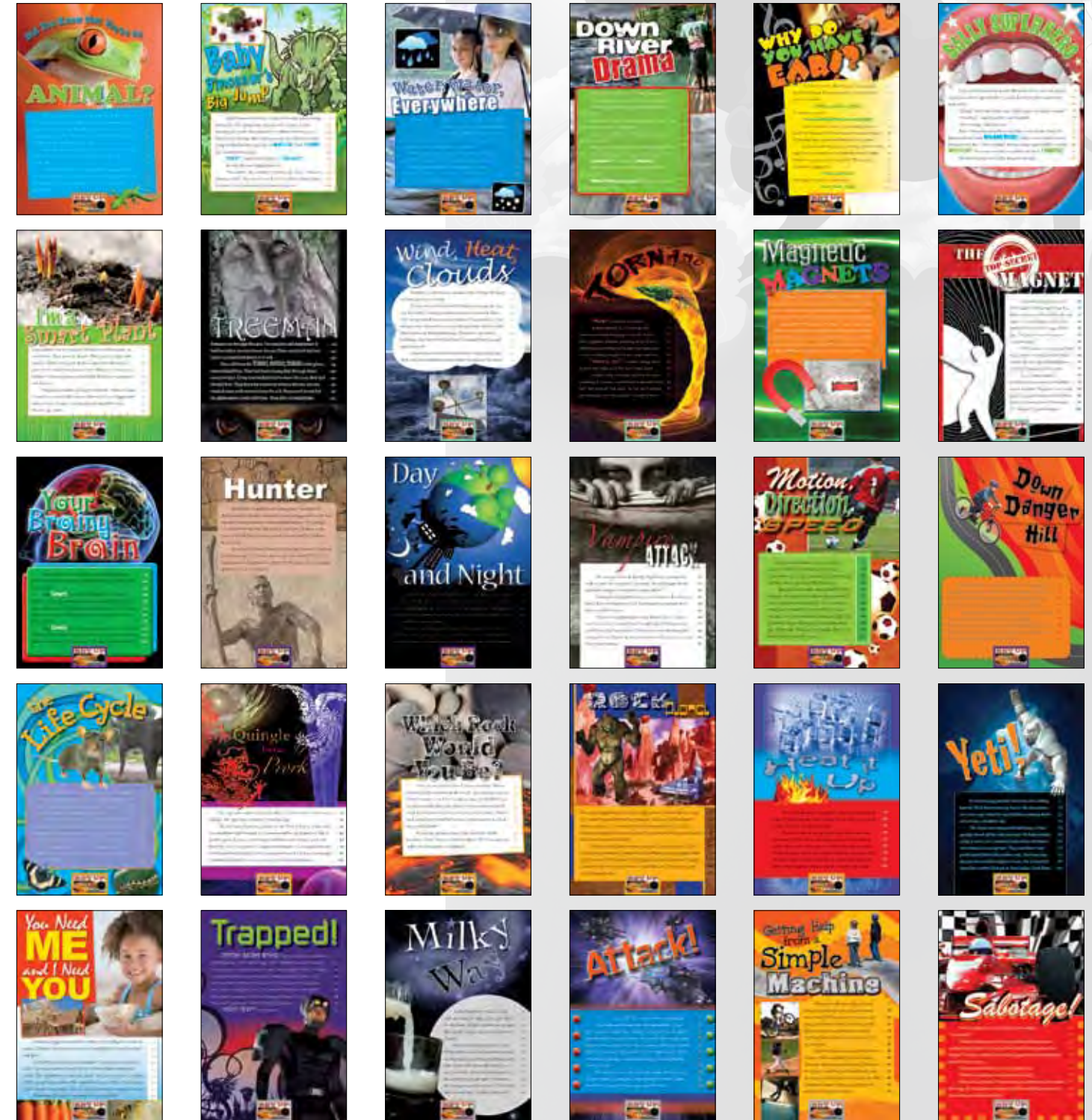
Science

Reading Age
6 - 8 years

Rev Up Reading Science Card Set
- 978-1-77540-270-1 \$109.00
Rev Up Reading Science Audio CD
- 978-1-77540-276-3 \$49.00

Interest Level
9+ years

Intervention Levels
15 - 24





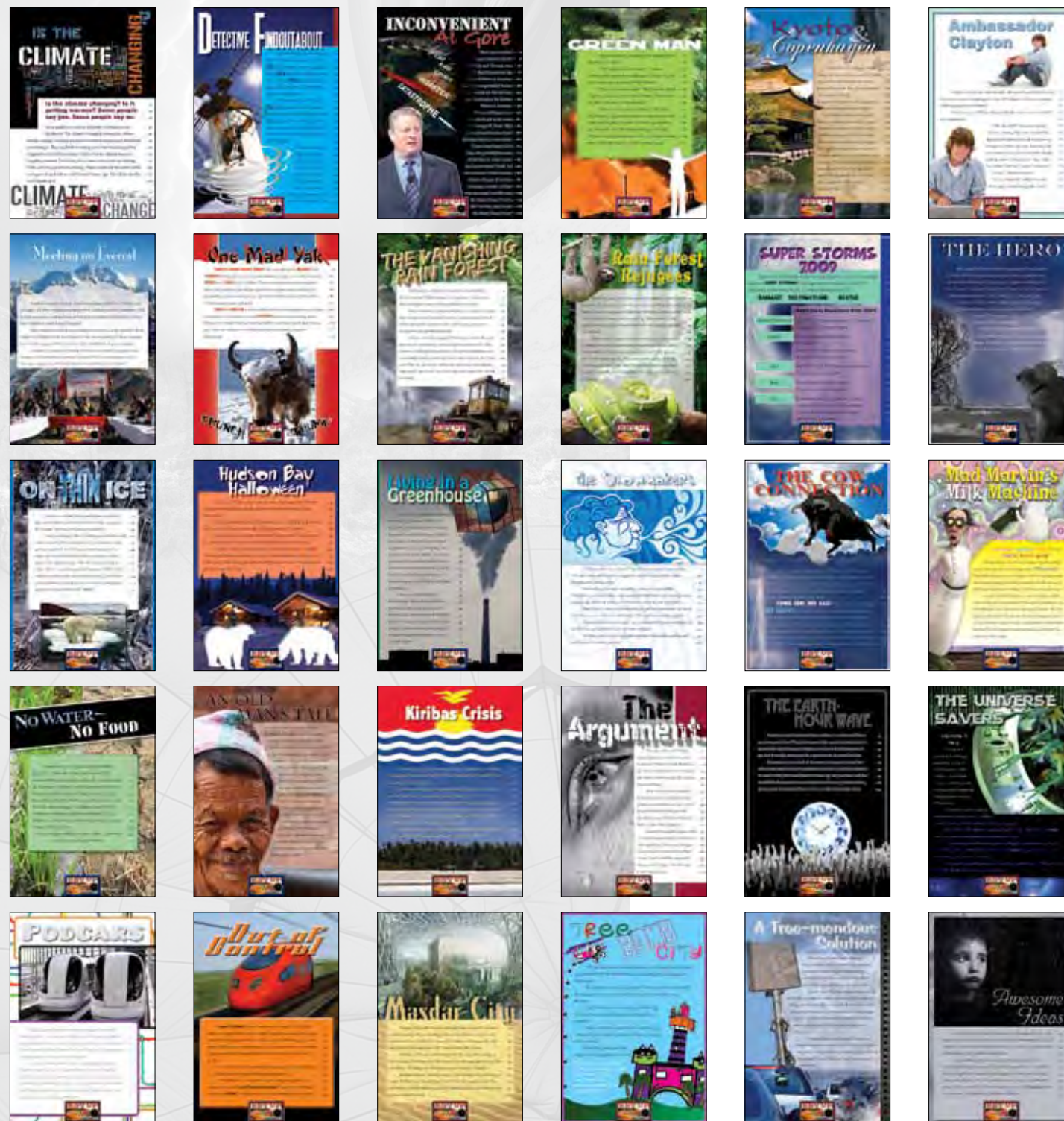
Climate

Reading Age
8 - 9 years

Rev Up Reading Climate Card Set
- 978-1-77540-325-8 \$109.00

Interest Level
9+ years

Intervention Levels
25 - 30



Get Your Reluctant Readers Revved Up!



Vocabulary-Learning Strategies

Rev Up Reading Vocabulary-Learning Strategies is based on the research of educators such as Beck, McKeown, Nagy, and Stahl which shows that explicit vocabulary-strategy instruction leads to improved comprehension.

Rev Up Reading Vocabulary-Learning Strategies provides you with the material to explicitly teach eight vocabulary learning strategies.

The strategies we have chosen are –

- semantic mapping
- analyzing semantic features
- drawing concept definition maps
- using hierarchical and linear arrays
- developing possible sentences
- categorizing words
- comparing and contrasting words
- using word parts – roots and affixes

Rev Up Reading Vocabulary-Learning Strategies also provides you with the criteria for identifying Tier 1, 2, and 3 words and a set of researched-based activities to promote vocabulary-strategy learning.

Semantic Mapping - 978-1-77540-830-7 ..	\$197.00
Analyzing Semantic Features - 978-1-77540-831-4.....	\$197.00
Drawing Concept Definition Maps - 978-1-77540-832-1	\$197.00
Hierarchical & Linear Arrays -978-1-77540-833-8	\$197.00
Developing Possible Sentences - 978-1-77540-834-5.....	\$197.00
Categorizing Words -978-1-77540-835-2	\$197.00
Comparing & Contrasting Words - 978-1-77540-836-9.....	\$197.00
Using Word Parts - 978-1-77540-837-6.....	\$197.00



Rev Up Reading Vocabulary-Learning Strategies Pack Includes:

- A CD of the material required to explicitly teach the strategy to the whole class.
- A sample lesson plan for each strategy
- 8 x 6 copies of Rev Up fact and fiction cards for group guided practice (48 cards).
- Photocopiable graphic organizers for each strategy.
- Instructions for class, group, or independent consolidation activities
- Criteria for identifying Tier 1, 2 and 3 words.





Get Your Reluctant Readers Revved Up!

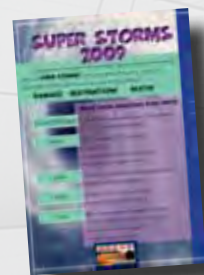
Comprehension Strategies

Although students use comprehension strategies in an integrated way while reading, we believe that teaching the strategies separately and explicitly ultimately enhances the students' comprehension of literature and informational text.

Rev Up Reading Comprehension Strategies provides you with the material to explicitly teach eight comprehension strategies as required by the Common Core State Standards.

The strategies we have chosen are –

- asking and answering questions
- comparing and contrasting
- interpreting points of view
- making inferences and drawing conclusions
- summarizing
- identifying main ideas
- recognizing cause and effects
- identifying chronological and sequential order



Identifying Chronological and Sequential Order



Making Inferences and Drawing Conclusions



Interpreting Points of View



Comparing and Contrasting



Asking and Answering Questions

Rev Up Reading Comprehension Strategies Pack Includes:

A CD of the material required to explicitly teach the strategy to the whole class.

48 cards (six each of eight paired, fact and fiction Rev Up cards at four levels) for differentiated instruction and guided practice. Each card has approximately 300 words divided into three separate sections.



A detailed lesson plan for each card. The lesson plan includes specific outcomes for both the content of the card and the comprehension strategy.

A strategy assessment check sheet.



Assessment check sheet



Lesson Plan

Photocopiable graphic organizers to assist students extract, organize, and present information.

Graphic Organizer



Asking & Answering Questions - 978-1-77540-231-2.....	\$197.00
Comparing & Contrasting - 978-1-77540-810-9.....	\$197.00
Interpreting Points of View - 978-1-77540-811-6.....	\$197.00
Making Inferences & Drawing Conclusions - 978-1-77540-812-3.....	\$197.00
Summarizing - 978-1-77540-813-0.....	\$197.00
Identifying Main Ideas - 978-1-77540-814-7.....	\$197.00
Recognizing Causes and Effect - 978-1-77540-816-1-2.....	\$197.00
Identifying Chronological & Sequential Order - 978-1-77540-817-8.....	\$197.00





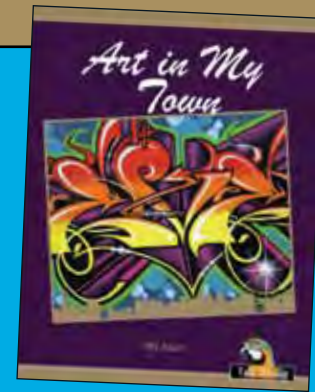
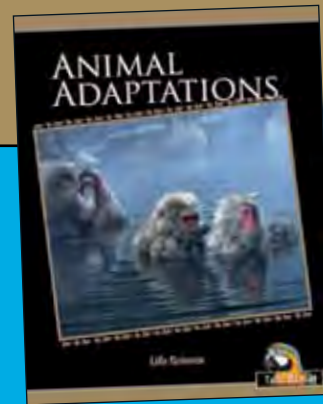
Get Your ELL Students Talking, Reading, Comprehending, and Writing



Talk About is a series of factual books designed to provide models of *Everyday English Language* for students who are learning English or who have limited English language regardless of their age or grade.

Talk About introduces your students to the structure, patterns, and vocabulary of *Everyday English Language* through **talking, reading, and writing**.

The connection of oral language, reading, and writing provides multiple opportunities for the student to grasp the same concept in different ways.



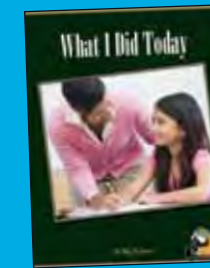
Talk About books have –

- an illustrated content vocabulary to assist comprehension.
- straightforward text that provides a structure for oral and written language and ease of comprehension.
- labels to help identify English nouns.
- visual literacy pages that provide for comprehension in a form other than print and photos, for example - maps charts, diagrams, tables, graphs.
- Tier 2 & 3 vocabulary words that are introduced and repeated in the text and visual literacy.
- at least four concepts pertaining to the theme of the book that are explained within the book.



The Talk About Series of books comprises three sets of 24 books. Each set of 24 books is broadly themed. Each theme is divided into four sets of six books around a topic. Each book contains four important points or concepts relating to its title.

- Talk About **Everyday Living**
- Talk About **Things Around Me**
- Talk About **Science In My World**



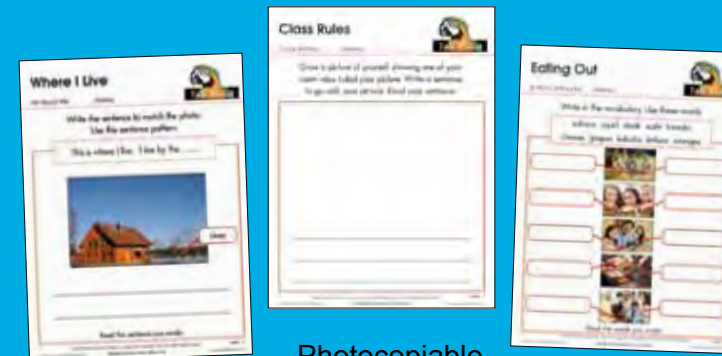
Everyday Living



Things Around Me



Science In My World



Photocopiable Masters

Each set of Talk About books has a free on-line Program Overview containing important information for that set and a detailed model lesson plan. There are also three photocopiable masters per book for the students to work on independently, to consolidate and extend learning.



"The Iversen Publishing 'Talk About' series provides teachers with a marvellous tool for students' language development. The repetitive text and wonderful picture to print correlation gives the child strong support as they combine speaking and reading into one seamless process. Children can experience success from the very beginning of the series due to the sophisticated scaffolding of the reading process imbedded in the program."

Tom Pipher - US Migrant Teacher of the Year



Spanish e-books available

Talk About Everyday Living books talk about the students themselves and those people who they interact with daily.

Talk About Everyday Living						
All About Me	My Family	What I Look Like	My Clothes	Games I Like to Play	Food I Like	Where I Live
At My Home	Rooms in My House	A Day at Home	My Pets	Helping at Home	Chores	Getting Ready for School
At My School	People at My School	Places at My School	In My Classroom	Class Rules	What I Did Today	After School
In My Community	My Street	Signs Around Me	Places I Like to Go	The Park Nearby	Getting Around	Eating Out

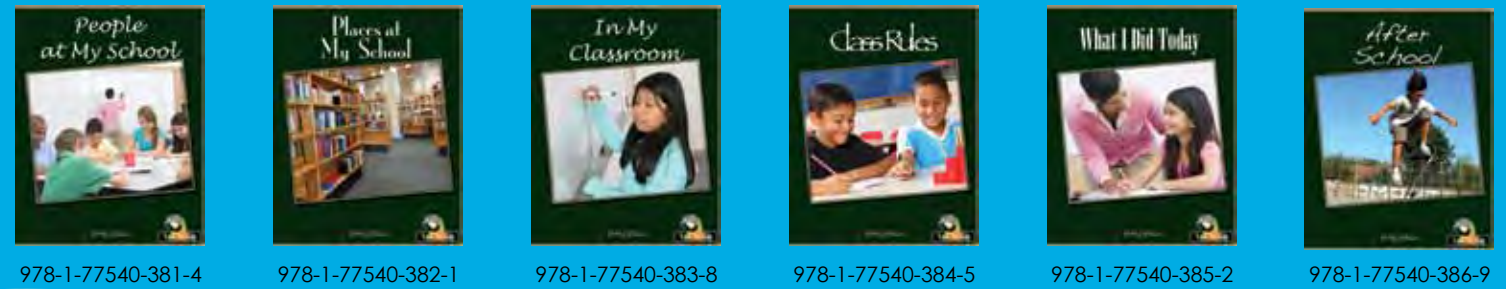
Everyday Living
All About Me



At My Home



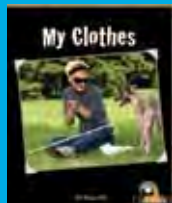
At My School




In My Community




Book Concept Examples




Concept 1 - People look different.
 Concept 2 - Differences can be due to body features.
 Concept 3 - Differences can be due to additions such as glasses, studs, and earrings.
 Concept 4 - Differences can be due to losses such as teeth or hair.



Concept 1 - There are certain things you need to do before you go to school.
 Concept 2 - Some things you should do whether you are going to school or not.
 Concept 3 - Adults can help you with some things you need to do before school.
 Concept 4 - You only have a certain amount of time to do things before school.



Concept 1 - Most classrooms have rules.
 Concept 2 - Rules are designed to help the classroom run efficiently.
 Concept 3 - Students help set the rules in many classrooms.
 Concept 4 - Many classrooms display the rules on bulletin boards.



Concept 1 - Many people enjoy eating out.
 Concept 2 - There are different places people can go to eat out.
 Concept 3 - People go to different places to get different kinds of food.
 Concept 4 - The food you get when you eat out can be divided into different food groups.

Talk About - single title \$6.00
 Talk About - Everyday Living
 - 978-1-77540-395-1 \$144.00
 Talk About Spanish e-books - Everyday Living
 - 978-1-77540-840-6 \$259.00



Spanish e-books available

Talk About Things Around Me books talk about people and places in the local community.

Things Around Me Sport and Recreation

Available January 2012

Talk About Things Around Me						
Sport and Recreation	Fitness in the Park	Bowling	Clubs	Dance Groups	Games	Things That You Can Do on Ice
My Town	Art in My Town	Transport	Entertainment	Things That You Can Do at the Lake	Shopping Malls	Going to the Game
Where It Comes From	Where Breakfast Cereal Comes From	Where Bacon Comes From	Where Popcorn Comes From	Where T-Shirts Come From	Where Electricity Comes From	Where Water Comes From
Jobs	Jobs in a Hospital	Jobs on a Farm	Jobs at the Airport	Factory Jobs	Emergency Workers	Nighttime Jobs



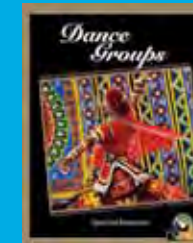
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978-1-77540-715-7



978-1-77540-716-4

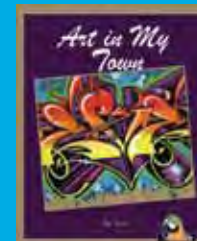


978-1-77540-717-1



978-1-77540-718-8

My Town



978-1-77540-719-5



978-1-77540-720-1



978-1-77540-721-8



978-1-77540-722-5

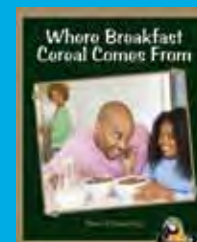


978-1-77540-723-2



978-1-77540-724-9

Where It Comes From



978-1-77540-725-6



978-1-77540-726-3



978-1-77540-727-0



978-1-77540-728-7



978-1-77540-729-4



978-1-77540-730-0

Jobs



978-1-77540-731-7



978-1-77540-732-4



978-1-77540-733-1



978-1-77540-734-8



978-1-77540-735-5



978-1-77540-736-2

Book Concept Examples



- Concept 1 - People use parks to keep fit.
- Concept 2 - There are many different things people do in parks to keep fit.
- Concept 3 - Some people keep fit in a group.
- Concept 4 - Some people use machines to keep fit.



- Concept 1 - You can see art in different places in the town.
- Concept 2 - Art can be a painting or sculpture.
- Concept 3 - You can see art exhibitions in art galleries.
- Concept 4 - You can take art classes in the town.



- Concept 1 - Electricity comes from different sources.
- Concept 2 - Electricity moves through wires.
- Concept 3 - The wires come to the wall outlet and the plug.
- Concept 4 - Electricity heats and lights your house.



- Concept 1 - There are different jobs that people do at night.
- Concept 2 - Some jobs are only done at night.
- Concept 3 - Some jobs require people to work during the day and at night.
- Concept 4 - Some jobs are divided into shifts.

Talk About - single title \$6.00
 Talk About - Things Around Me
 - 978-1-77540-838-3 \$144.00
 Talk About Spanish e-books - Things Around Me
 - 978-1-77540-839-0 \$259.00



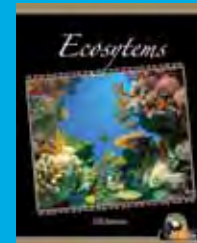
Spanish e-books available

Talk About Science In My World extends the students knowledge by talking about science in their community and beyond.

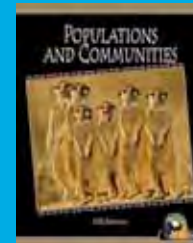
Science In My World
Life Science

Available January 2012

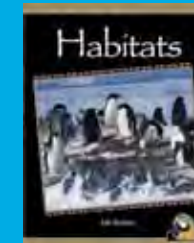
Talk About Science In My World						
Life Science	Ecosystems	Populations and Communities	Habitats	Food Chains	Plant Adaptations	Animals Adaptations
Structures and Mechanisms	Inclined Planes	Levers	Pulleys	Wedges	Screws	Wheels and Axels
Matter and Energy	Heat	Light	Sound	Energy	Magnets	Motion
Earth and Space	Minerals	Rocks	Fossils	The Weather	The Moon	Earth



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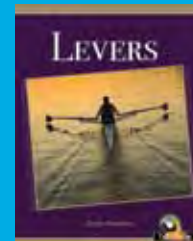


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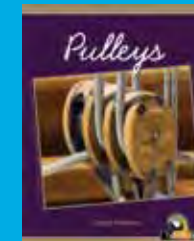
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978-1-77540-776-8



978-1-77540-777-5

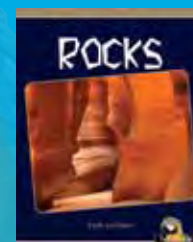


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Earth and Space



978-1-77540-779-9



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978-1-77540-781-2



978-1-77540-782-9



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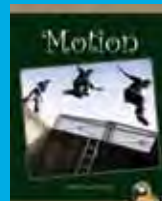
Book Concept Examples



- Concept 1 - A food chain is the path of food (energy) from one living thing to another.
- Concept 2 - Producers and consumers are living things in a food chain.
- Concept 3 - Consumers may be carnivores, herbivores, or omnivores.
- Concept 4 - Overlapping food chains form food webs.



- Concept 1 - A level is a bar that turns on a fixed point called a fulcrum that doesn't move.
- Concept 2 - Levers work in different ways.
- Concept 3 - You apply force to a lever to make it work.
- Concept 4 - Levers are sometimes a part of other simple machines.

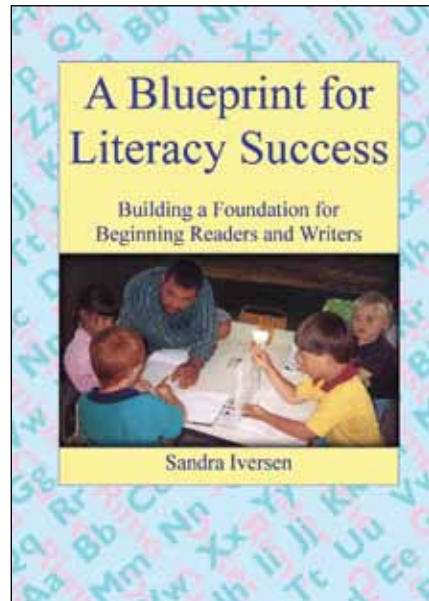


- Concept 1 - Motion is a change of position of an object.
- Concept 2 - Distance is how far it is from one place to another.
- Concept 3 - Objects can move fast or slow.
- Concept 4 - Objects can change speed and direction.



- Concept 1 - Minerals are non living things.
- Concept 2 - There are many different kinds of minerals.
- Concept 3 - People use minerals in many different ways.
- Concept 4 - There are ways of identifying minerals.

Talk About - single title \$6.75
 Talk About - Science In My World
 - 978-1-77540-841-3 \$162.00
 Talk About Spanish e-books - Science In My World
 - 978-1-77540-842-0 \$289.00



A Blueprint for Literacy Success

A Blueprint for Literacy Success is designed to help you answer some of those common questions about beginning literacy. It will help you get students moving in the right direction with reading and writing as soon as they come to school.

A Blueprint for Literacy Success includes practical ideas and inventive procedures developed from a theoretical base. It includes activity ideas for students working in small groups, pairs, or independently.

A Blueprint for Literacy Success will take you through step-by-step the process of running a successful literacy program.

Each chapter is systematically set out –

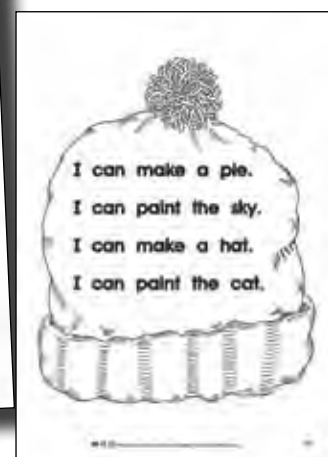
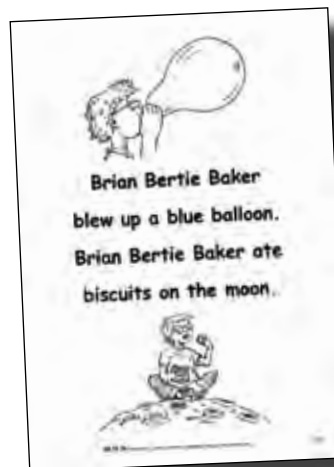
- mastering terminology
- beginning with letter-sound recognition
- introducing new words
- getting under way with writing
- choosing and using little books
- putting it all together



For busy people like you, *A Blueprint for Literacy Success* contains photocopiable masters to help you save valuable time. They include –

- high-frequency words
- first words in writing
- spelling cards
- jingles

Blueprint for Literacy Success e-book
- 978-1-77540-547-4 \$21.00



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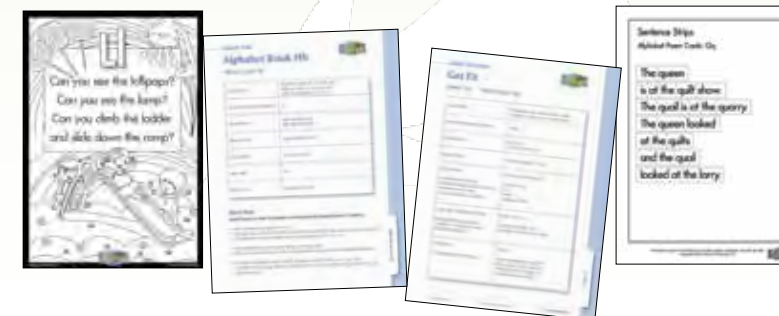
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